GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:4434
ANSWERED ON:19.12.2014
OPERATIONAL COST OF DD AIR
Biju Shri Parayamparanbil Kuttappan

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the operational cost of the Doordarshan (DD) and All India Radio (AIR) is constantly increasing while its revenue has not recorded any significant growth;

(b) if so, the details thereof during each of the last three years and the current year, DD/AIR-wise; and

(c) the steps taken/being taken by the Government to bail out DD/AIR from the financial crisis?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (COL RAJYAVARDHAN RATHORE (Retd.))

(a) & (b) Prasar Bharati has informed that there has been some increase in the operational cost of Doordarshan (DD) and All India Radio (AIR) due to various factors such as hike in salary, widening the eligibility for air travel entitlement, payment of tuition fee, Leave encashment with LTC, Modified Assured Career Progression, etc. in the wake of implementation of recommendations of the Sixth Central Pay Commission.

The details of expenditure incurred and Revenue earned by AIR/DD during the last three years are given below:

Rs. in crore

	2011-12		2012-13		2013-14		2014-15 (Upto October, 2014)	
	AIR	DD	AIR	DD	AIR	DD	AIR	DD
Operating Cost (Expenditure)								
Plan	178.01	271.77	165.89	269.10	269.18	365.59	178.69	195.49
Non-Plan	1247.17	1639.09	1356.70	1614.09	1433.33	1580.25	866.84	984.09
Total	1425.18	1910.86	1522.59	1883.19	1702.51	1945.84	1045.53	1179.58
Revenue earned	304.42	993.03	299.37	1138.23	366.42	1145.44	234.67	525.09

(c) Prasar Bharati has informed that it strictly follows the austerity measures and other economy instructions issued by the Ministry of Finance from time to time for reducing operating expenses. Further, it has been striving hard to maximize revenue generation by adopting measures like aggressive marketing strategy, appropriate utilization of spare infrastructure available with DD, content improvement, introduction of Direct To Home services, sharing of towers etc. Further, as per Cabinet approval on 14.09.2012, Government shall provide 100% expenses towards Salary and Salary related expenses during the years from 2012-13 to 2016-17.